

ServiceNow is a low-code market leader


Low code, easy and fast to configure, maintain, & upgrade

2020 Gartner Magic Quadrant™ : Enterprise Low-Code Application Platforms




Q2 2021 The Forrester Wave™ : Low-Code Development Platforms for Professional Developers







Artificial Intelligence/
Machine Learning




Robotic
process automation




Conversational Interface
(Chatbots)




Configurable native
mobile app




Easy to integrate,
automate & build workflows



Low dependency on
vendor; Preferred by IT



Leverage extensive
store ecosystem



Cross-leverage common
data on NOW Platform